



BRYAN FREE

Web and Graphic Designer

SKILLS

Website Design

UX/UI

Graphic Design

Digital Illustration

Client Relations

Strategic Planning

Project Management

Website Accessibility

PORTFOLIO

bryanfreeportfolio.com

CONTACT

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[EXPERIENCE]

Freelance Design and Illustration

Self Employed Apr 2024 - Present

Provide illustration and design services for a range of clients including marketing companies, children's book publishers and small businesses.

Projects include, logo and branding design, web design and builds using popular CMS. As well as illustrations and character design for children's books.

Web Designer / Head of Web Department

Manzella Marketing Group Aug 2015 - Apr 2024

Plan, build, and maintain websites for clients of all sizes with a focus on providing the best user experience while meeting marketing needs for conversions and leads. Define tools and processes for the web department. Oversee and train junior web designers.

Senior Web Designer

LocalEdge May 2013 - Jul 2015

Design and develop websites using a variety of CMS. Maintain live websites as needed. Provide interdepartmental training.

Graphic Designer

Cooper Sign Company Mar 2012 - Apr 2013

Provide custom sign design for small and large clients. Prepare art files for production. Manage in house production of signs. Sign installation.

[EDUCATION]

The Art Institute of Pittsburgh
Bachelor of Science, Graphic Design

[SOFTWARE SKILLS]



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE XD



PROCREATE



ADOBE INDESIGN



ADOBE AFTER EFFECTS



FIGMA



HTML



CSS



WORDPRESS



DIVI